

HMK の紹介

Introduction of HMK

ホソカワミクロン韓国 Ltd.

Hosokawa Micron (Korea) Ltd.

ABSTRACT

Hosokawa Micron Korea (HMK) located in Seoul was established in 1996 as a representative of Hosokawa Micron Group and currently has 10 employees. Most of them are technical staff mainly working for equipment sales throughout South Korea handling the products for the entire Hosokawa Group for powder processing of advanced materials like the booming secondary batteries. HMK is currently introducing the teleworking making use of the Internet to improve work efficiency to cope with the COVID-19 problems. By adapting quickly to the rapidly changing global circumstances, HMK intends to make continuous efforts in order to establish a firm position in the Korean powder equipment industry and contribute to the development of the Korean powder industry.



ホソカワミクロン韓国事務所の入る
ジャムシル・シャープスターパーク
ビル
Office of Hosokawa Micron (Korea)
Ltd. (in Jamsil the sharp star park
Building)

ホソカワミクロン韓国はホソカワミクロンの子会社として1996年に設立され、現在10名の従業員が働いており、ソウルを拠点に従業員のほとんどが技術スタッフとして装置販売を中心に韓国全土を対象として業務を行っています。

また、ホソカワミクロン韓国は、ホソカワグループ全体の製品を扱っており、装置販売のみならず粉体技術とそのサービスを展開しています。特に韓国では二次電池市場が活況を呈しており、ホソカワミクロン韓国は韓国内の粉体システムエンジニアリング会社としてトップを目指して奮闘しています。

しかしながら、本稿執筆時（2020年7月）においては、全世界に蔓延する

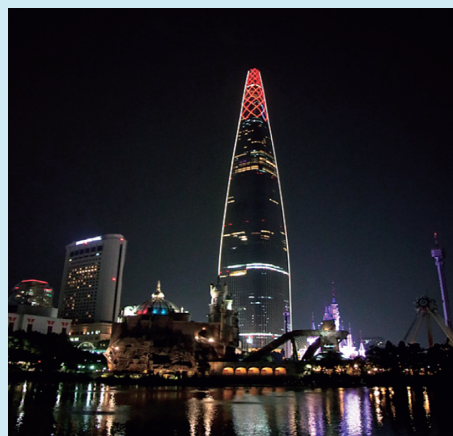
HMK was established in 1996 working as a branch under Hosokawa Micron Group. It is located in Seoul and ten employees are working at the place. Most of them are engaged in equipment sales as technical staff for the sales activities throughout South Korea.

HMK handles products for the entire Hosokawa Group, and not only sells equipment but also develops powder technology and its services. Especially in South Korea, the secondary battery market is booming, and HMK is making best efforts to become the top powder system engineering company there.

However, at the time of writing this article (July, 2020), in order to prevent COVID-19 infection that is widespread throughout the world, non-face-to-face contact is recommended even in South Korea. This way it is difficult to have the individual interviews as well as tests and negotiation for the equipment selection, which leads to restriction of business activities.



ホソカワミクロン韓国事務所
Office of Hosokawa Micron (Korea) Ltd.



ソウルのロッテタワーの夜景
Night View of Lotte Tower in Seoul

COVID-19 感染防止のために、韓国内においても非対面での接触が推奨され、個々が直接面談したり、機器選定目的のテストや商談が難しく、事業活動が制限されています。そのため、現在ホソカワミクロン韓国の従業員は、テレワークやインターネットの利点を活用して非対面で客先との接触機会を持ち業務効率の向上を図っています。

COVID-19 の蔓延に代表される急速に変化する世界状況に迅速に適応し、ホソカワミクロングループの代表として韓国粉体装置業界内に確固たる地位の確立を図り、韓国粉体業界の発展に寄与する事を目標に今後努力してまいります。

For this reason, HMK's employees are currently taking advantage of teleworking and the Internet to make non-face-to-face contact with customers to improve work efficiency.

Adapting quickly to the rapidly changing global situation represented by the spread of COVID-19, we will make continuous efforts in the future with the goal of establishment of a firm position in the Korean powder equipment industry as a representative of the Hosokawa Micron Group, and contribution to the development of the Korean powder industry.

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